

Established in 2016, Wine Lister has quickly become the data and consulting specialist of reference for the fine wine industry, with over 27 million rows of fine wine data on our system.

WINE COLLECTION ANALYSIS BY INDUSTRY EXPERTS

If you are passionate about wine like we are, collecting can be an obsession. With so many interesting offers coming in from different merchants, it can be tricky to keep track of what you've got, let alone where it is, and when you should drink it.

Wine Lister is uniquely positioned to help analyse your collection and consult with you on its management.

WINE LISTER'S UNIQUE POSITION:



- A network of fine wine clients including the world's **top producers** and **merchants**
- Over **30 years of combined fine wine experience** within our international team
- Analysis-led fine wine investment advice given with **complete impartiality**.

HOW IT WORKS:

STEP 1



Send us your lists

STEP 2



Define your goals

STEP 3



Start using your portfolio pack

1. SEND US YOUR STOCK LISTS

2. TALK TO FINE WINE EXPERTS

3. RECEIVE YOUR PORTFOLIO

CONTACT US TO MAKE A PORTFOLIO ANALYSIS ENQUIRY:

team@wine-lister.com

Portfolio analysis starting from £600 + VAT, based on the number of data sets requiring aggregation

QUANTITATIVE
VIEW

Objective analysis
using Wine Lister
proprietary data

#1

The **first stage** of Wine Lister's portfolio analysis comprises a comprehensive breakdown of your cellar by volume and value of geographical split, colour, location, and readiness for drinking.

SEND US YOUR STOCK LISTS

 Wine Lister will aggregate and rationalise your collection into one clear stock list

 We'll provide a comprehensive breakdown of your collection

YOUR
PREFERENCE

Defining preference
and portfolio goals

#2

The **second stage** considers your preferred wine styles and purchase motives before making final, impartial recommendations for resale and further curation of your wine collection.

TALK TO FINE WINE EXPERTS

 A call with a consultant to discuss your stock list, and apply more detailed analysis

 Providing advice on future purchase recommendations for drinking or investment, or a more developed "when to drink" plan.

QUALITATIVE
VIEW

Personalised
analysis and advice
from our team of
fine wine experts

#3

In the **final stage** you will receive your bespoke portfolio pack, and have the opportunity to discuss results with our experts, or continue an extended strategy plan

RECEIVE YOUR PORTFOLIO

 You'll receive your second digital portfolio pack, including advice on achieving your goals

 You can discuss results with a Wine Lister consultant, either by phone or by video-call.

BESPOKE
REPORT

Future purchase
recommendations
and sales advice

WINE LISTER'S UNIQUE POSITION

With over 27 million rows of data at our disposal, our [team of fine wine experts](#) are uniquely positioned to provide analysis and recommendation.



Over **30 years** of combined fine wine experience

Exclusive **partnership network**

A **network of fine wine clients** including the top producers and merchants in the industry

An **international team** with regional specialties



Analysis-led approach with **complete impartiality**



INSIDE INFORMATION

Wine Lister has worked with some of the top wine producers, regional associations, and fine wine merchants in the world, acquiring insider insight into key markets, and giving us a unique position to analyse and advise on fine wine collections.

Wine Lister has no conflict of interest in what you buy and/or sell, as our core business is in pure analytics and recommendations. We do not sell wine, and thus our advice is compiled with complete impartiality.

STANDARD PORTFOLIO ANALYSIS

SCOPE	DETAILS
Part I: Standard portfolio analysis 	<ul style="list-style-type: none"> - Data matching with Wine Lister scores, drinking windows and prices - Portfolio breakdown by volume and value*: split by colour, location, and readiness for drinking <p>*price indicators are given in-bond, ex sales tax</p>
Part II: Resale and additional purchase recommendations 	<ul style="list-style-type: none"> - Recommendation of wines for resale, based, for example, on price appreciation** or wine style preference (determined during consultation on completion of Part I) - Future purchase recommendations – specific wines and producers split by region and drinking timeline <p>**based on Wine Lister price performance history data, unless original purchase prices are provided</p>
Part I	from £600
Part II	from £800

Quotations available on request. Contact: team@wine-lister.com