

# WINE LISTER

*We are looking for a motivated, organised intern to join our fine wine tech start-up*

## WHO WE ARE

Wine Lister was founded in May 2016 and has fast become a key player in the fine wine ecosystem, serving everyone from collectors to producers with its disruptive fine wine rating and analysis system.

## WHAT WE DO

Wine Lister's intelligent ratings are built using a rich array of data and purpose-built algorithms, and are accessed via our fully-responsive website, including via a professional subscription for the fine wine trade. In addition, Wine Lister draws on its expertise and analysis to offer bespoke consulting services to wine producers themselves.

## JOB SUMMARY

Working directly with the CEO and other core members of the team, the successful candidate will gain a wealth of experience across all aspects of this young, fast-growing start-up, from data analysis to marketing.

Position: Intern

Location: Marylebone (next to Bond Street station)

Start date: January

Length: 3-9 months with potential for a permanent job thereafter

## DUTIES AND RESPONSIBILITIES

The intern will gain experience across a range of areas, including:

- Data gathering: manually collecting data relating to the 5,000 wines in our database
- Data validation: checking and cleaning automatically mapped data
- Blog contributions: performing and writing up analysis for the Wine Lister blog
- Social media: helping to draft social media posts, e.g. Instagram, Twitter
- Website feature research: helping to design new website features and functionality
- Website testing: providing feedback on website functionality and usability

## SKILLS REQUIRED

The role will involve online research and dealing with large amounts of fine wine data, which requires the following skills:

- Computer skills: general computer literacy, including proficiency in Microsoft Office, in particular Excel (including mastering a range of formulae)
- European languages: English required; French desired; Spanish, German and Italian will be an advantage

# WINE LISTER

## NECESSARY ATTRIBUTES

The candidate must possess the following characteristics in order to be an effective addition to the team:

- Numerate: possessing a good grasp of figures and quantitative analysis
- Organised: highly focused, methodical, and rigorous, with precise attention to detail
- Problem solving: able to think on his / her feet to come up with solutions
- Self-starting: able to recognise what needs doing and be motivated to act on it

## EDUCATION & EXPERIENCE

- Top grades at high school (A at A-Level or equivalent) and relevant degree (underway or completed)
- Pre-existing knowledge of / genuine interest in learning about wine, in particular the fine wines of Bordeaux, Burgundy, Champagne, and preferably also Italy, Germany, and California

## HOW TO APPLY

Please send your CV and a brief cover letter to [team@wine-lister.com](mailto:team@wine-lister.com)