

*Wine Lister is looking for a motivated Senior Fine Wine Strategist to join our growing consulting agency and data hub*

## WHO WE ARE

[Wine Lister](#) was founded in May 2016 and has fast become a key player in the fine wine ecosystem, serving various audiences, including producers and wine merchants, through its fine wine data analysis and consulting.

## WHAT WE DO

Wine Lister uses a rich array of data and purpose-built algorithms, combined with qualitative insights, to offer information to members of the fine wine trade. In addition, Wine Lister draws on its expertise and analysis to offer a range of bespoke consulting services to fine wine producers, providing strategic advice from distribution and pricing help, through to full-service marketing and communications.

## JOB SUMMARY

Working directly with the COO and other core members of the team, the Senior Fine Wine Strategist will play a key role in managing Wine Lister's producer client projects, developing analysis and communications ideas on their behalf. The Senior Strategist is expected to oversee the planning of client work quarterly in advance, stay on top of workflows, and be the primary driver of the work itself.

- Position: Senior Fine Wine Strategist
- Location: Victoria, London
- Start date: ASAP
- Contract terms: full-time
- Salary: dependent on experience

## ROLE AND RESPONSIBILITIES

- Consulting: devise strategic plans for high-profile wine producers, detailing the benefits of suggested work, and action plans for carrying out projects
- Client management: liaising directly with clients, prioritising information required of them, and keeping them up to date on project progress (with regular planned meetings)
- Creative thinking: forming an integral part of the strategy team, brainstorming ideas for all producer clients
- Content creation: producing documents and analyses required for producer client accounts

## SKILLS REQUIRED

The Fine Wine Strategist must be naturally strategic and creative, with strong communication skills. (S)He should have good knowledge of the UK fine wine industry, excellent organisational and prioritisation abilities, as well as some client-facing experience.

## ATTRIBUTES REQUIRED

The ideal candidate will possess the following characteristics:

- Organised & methodological: you are logical and rigorously organised, with exceptional attention to detail
- Highly numerate: you possess an excellent grasp of figures and quantitative analysis, ideally with some experience in interpreting data and using its results
- Problem solving: you are highly adaptable, reactive, with strong problem-solving abilities, and always search for the very best possible solutions in the face of challenge
- Motivation: you approach projects with initiative and energy, and are practised in prioritising tasks, balancing internal and client needs

## EDUCATION & EXPERIENCE

- Top grades at high school (A at A-Level or equivalent) and strong university degree
- Pre-existing knowledge of wine, particularly the fine wines of Bordeaux, Burgundy, Champagne (also Italy, Germany, Spain, California, etc.)
- Prior experience working within the fine wine industry preferred
- Fluent spoken and written French would be a significant advantage

## HOW TO APPLY

Please send your CV and cover letter to Chloe Ashton at [chloe@wine-lister.com](mailto:chloe@wine-lister.com)