

Wine Lister is looking for a motivated Fine Wine Strategist with Champagne specialism to join our growing consulting agency

WHO WE ARE

[Wine Lister](#) was founded in May 2016 and has fast become a key player in the fine wine ecosystem, serving various audiences, including producers and wine merchants, through its fine wine data analysis and consulting.

WHAT WE DO

Wine Lister uses a rich array of data and purpose-built algorithms, combined with qualitative insights, to offer information to members of the fine wine trade. In addition, Wine Lister draws on its expertise and analysis to offer a range of bespoke consulting services to fine wine producers, providing strategic advice from distribution and pricing help, through to full-service marketing and communications.

JOB SUMMARY

Working directly with the COO and other core members of the team, the Fine Wine Strategist specialised in Champagne will play a key role in managing Wine Lister's Champagne projects, actioning strategy plans, including planning events, creating communications materials, and assisting on Champagne-specific reporting.

- Position: Fine Wine Strategist – Champagne specialist
- Location: Victoria, London
- Start date: ASAP
- Contract terms: full-time
- Salary: dependent on experience

ROLE AND RESPONSIBILITIES

- Client management: liaising directly with high profile clients, prioritising tasks based on agreed action plans, communicating progress regularly
- Creative thinking: assisting with the creation of events, content, and innovative ideas to support client objectives
- Reporting: analysing relevant market data, visualising key findings, and communicating these to clients

SKILLS REQUIRED

The role requires someone naturally strategic and creative, with excellent organisational and prioritisation abilities, as well as strong communication skills. The Champagne specialist should have a fervent interest in / knowledge of Champagne, while existing knowledge of the wider UK wine industry would be an advantage.

ATTRIBUTES REQUIRED

The ideal candidate will possess the following characteristics:

- Organised & methodological: you are logical and rigorously organised, with exceptional attention to detail
- Highly numerate: you possess an excellent grasp of figures and quantitative analysis, ideally with some experience in interpreting data and using its results
- Problem solving: you are highly adaptable, reactive, with strong problem-solving abilities, and always search for the very best possible solutions in the face of challenge
- Motivation: you approach projects with initiative and energy, and are practised in prioritising tasks, balancing internal and client needs

EDUCATION & EXPERIENCE

- Top grades at high school (A at A-Level or equivalent) and strong university degree
- Pre-existing knowledge of wine, especially Champagne
- Prior experience working within the fine wine industry preferred
- Fluent spoken and written French would be a significant advantage

HOW TO APPLY

Please send your CV and cover letter to Chloe Ashton at chloe@wine-lister.com