Established in 2016, Wine Lister has quickly become the data and consulting specialist of reference for the fine wine industry, with over 27 million rows of fine wine data on our system.

WINE COLLECTION ANALYSIS BY INDUSTRY EXPERTS

If you are passionate about wine like we are, collecting can be an obsession. With so many interesting offers coming in from different merchants, it can be tricky to keep track of what you've got, let alone where it is, and when you should drink it.

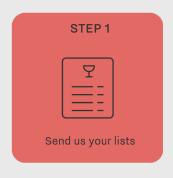
Wine Lister is uniquely positioned to help analyse your collection and consult with you on its management.

WINE LISTER'S UNIQUE POSITION:



- A network of fine wine clients including the world's top producers and merchants
- Over 30 years of combined fine wine experience within our international team
- Analysis-led fine wine investment advice given with complete impartiality.

HOW IT WORKS:







- 1. SEND US YOUR STOCK LISTS
- 2. TALK TO FINE WINE EXPERTS
- 3. RECEIVE YOUR PORTFOLIO

CONTACT US TO MAKE A PORTFOLIO ANALYSIS ENQUIRY:

team@wine-lister.com



The first stage of Wine Lister's portfolio analysis comprises a comprehensive breakdown of your cellar by volume and value of geographical split, colour, location, and readiness for drinking.

SEND US YOUR STOCK LISTS

- Wine Lister will aggregate and rationalise your collection into one clear stock list
- We'll provide a comprehensive breakdown of your collection

YOUR PREFERENCE



Defining preference and portfolio goals

The second stage considers your preferred wine styles and purchase motives before making final, impartial recommendations for resale and further curation of your wine collection.

TALK TO FINE WINE EXPERTS

A call with a consultant to discuss your stock list, and apply more detailed analysis

Providing advice on future purchase recommendations for drinking or investment, or a more developed "when to drink" plan.

QUALITATIVE VIEW



Personalised analysis and advice from our team of fine wine experts

> BESPOKE REPORT



Future purchase recommendations and sales advice

In the final stage you will receive your bespoke portfolio pack, and have the opportunity to discuss results with our experts, or continue an extended strategy plan

RECEIVE YOUR PORTFOLIO

- You'll receive your second digital portfolio pack, including advice on achieving your goals
- You can discuss results with a Wine Lister consultant, either by phone or by video-call.

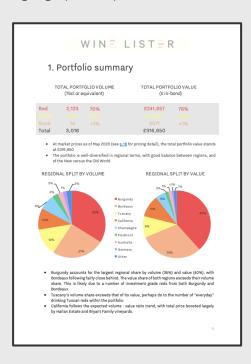
When conducting your initial portfolio analysis, Wine Lister will employ matching tools to match your collection with the +30,000 wines and vintages on our database. For more detail see www.wine-lister.com/howitworks.

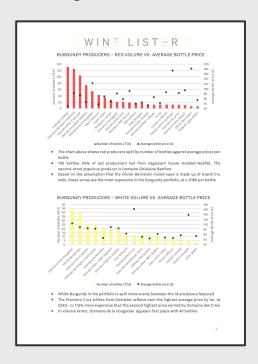
STAGE #1

Wine Lister will begin by aggregating and rationalising all of your wine lists into one, clear stock list, helping the modern collector to survey and optimise their portfolio.

| Virtage | Wine Description | Colour | Region | Format | Quantity | Status | Drink Start | Drink Fod | Life Left |
|---------|-----------------------------------------------------------------|--------|--------------|--------|----------|------------------|-------------|-----------|-----------|
| 2017 | Nichel Redde Positiv de Fumé Barre à Mine | White | Laine | 7fel | 12 | Londor/Wiltshire | 2020 | 2035 | 15 |
| 2018 | Kumeu River Ray's Road Pinot Noir Auckland New Zealand | Red | New Zealand | 75cl | 12 | In Bond | 2019 | 2022 | 2 |
| 2015 | Klein Constant is Vin de Constance | White | South Africa | 50cl | 12 | In Bond | 2023 | 2045 | 25 |
| 2015 | Klein Constantia Vin de Constance | White | SouthAfrica | 150 cl | 1 | In Bond | 2019 | 2090 | 40 |
| 2015 | Richard Kershaw Clonel Selection Chardonnay Elgin South Africa. | White | South Africa | 75cl | 9 | In Bond | 2019 | 2029 | - 6 |
| 2015 | Richard Kerehaw Clonel Selection Pinot Noir Elgin South Africa | Red | South-Africa | 75cl | 12 | In Bond | 2018 | 2023 | - 3 |
| 2013 | Eisen-& Vi (pen Norman die | Red | Scuth Africa | 75cl | 12 | Wiltehire | 2016 | 2020 | 0 |
| 2011 | Waterford Estate The Jern Stellenbosch South Africa | Red | South Africa | 75cl | - 17 | Londor/Wiltshire | 2019 | 2031 | - 11 |
| 2010 | Bodegas Vega-Sicilia Unico | Red | Spain | 76cl | 3 | In Bond | 2020 | 2040 | 20 |
| 2010 | La Rioja Alta Rioja 904 Gran Reserva | Red | Spain | 75cl | - 6 | In 8 ond | 2019 | 2035 | 15 |
| | La Rioja Alta Rioja Vina Ardanza Reserva | Red | Spein | 37.5¢l | 12 | In Bond | 2019 | 2035 | 15 |
| 2010 | Muga Seleccion Especial Bodegas Muga | Red | Spain | 150 cl | - 6 | Abingdon | 2016 | 2022 | 2 |
| 2006 | Bodegas Lopez de Heredia Rioja Vina Tondonia Gran Reserva. | Red | Spain | 150 cl | - 6 | In 8 ond | 2017 | 2028 | - 8 |
| 2006 | La Rioja Alta Rioja 890 Gran Reserva | Red | Spain | 76cl | - 6 | In Bond | 2016 | 2050 | 30 |
| 2006 | La Rioja Alta Rioja 890 Gran Reserva | Red | Spain | 76cl | - 6 | In Bond | 2016 | 2050 | 30 |
| | La Rioja Alta Rioja 904 Gran Reserva | Red | Spain | 150 cl | - 6 | Wiltshire | 2018 | 2032 | 12 |
| 2004 | La Rioja Alta Rioja 904 Gran Reserva | Red | Spein | 76cl | - 4 | London | 2012 | 2030 | 10 |
| 2004 | La Rioja Alta Rioja 904 Gran Reserva | Red | Spain | 76cl | - 6 | In Bond | 2012 | 2030 | 10 |
| 2017 | Tenuta San Guido-Sassica ia. | Red | Super Tuecan | 75cl | - 6 | In 8 ond | 2028 | 2033 | 13 |
| | Masse00 | Red | Super Tuecan | 76cl | - 3 | In Bond | 2021 | 2034 | 14 |
| 2018 | Omellaia | Red | Super Tuecan | 76cl | - 6 | In 8 ond | 2023 | 2041 | - 3 |
| | Omellaia | Red | Super Tuecan | 76cl | - 6 | In Bond | 2028 | 2041 | 25 |
| 2016 | Tenuta Tignarello Tignarello | Red | Super Tuecan | 76cl | 12 | In Bond | 2022 | 2046 | 26 |
| | Omellaia | Red | Super Tuscan | 75cl | - 6 | In 8 ond | 2021 | 2038 | - 18 |
| 2019 | Tenuta San Guido Sassica ia | Red | Super Tuecan | 76cl | - 6 | In Bond | 2018 | 2030 | 10 |
| 2015 | Tenuta San Guido Sassica ia | Red | Super Tuecan | 76cl | - 6 | In Bond | 2018 | 2030 | 10 |
| 2015 | Tenuta Tigna rella Tigna rella | Red | Super Tuscan | 75cl | 12 | In 8 ond | 2022 | 2045 | 35 |
| 2015 | Tenuta Tignanello Tignanello | Red | Super Tuecan | 150 cl | 1 | In Bond | 2022 | 2045 | 25 |

Our primary portfolio reports then provide a **comprehensive breakdown of your cellar** by volume and value of geographical split, colour, location, and readiness for drinking.





STAGE #2

Wine Lister's bespoke portfolio analysis can include further purchase advice, investment forecasting, or a fully-fledged "drink vs. sell" plan. We are also able to conduct an analysis of your portfolio's price performance, if informed of your purchase prices.

PRICE PERFORMANCE



The return and losses on your collection

MANAGEMENT



Guiding the reduction or expansion of a portfolio

PURCHASE ADVICE



Regional and producer recommendations

LIQUIDITY



Analysing the viability of your wine at auction

WINE LISTER'S UNIQUE POSITION

With over 27 million rows of data at our disposal, our <u>team of fine wine experts</u> are uniquely positioned to provide analysis and recommendation.

Over **30 years** of combined fine wine experience

(40°)

Exclusive partnership network

A network of fine wine clients including the top producers and merchants in the industry

An international team with regional specialties



Analysis-led approach with complete impartiality



Wine Lister has worked with some of the top wine producers, regional associations, and fine wine merchants in the world, acquiring insider insight into key markets, and giving us a unique position to analyse and advise on fine wine collections.

Wine Lister has no conflict of interest in what you buy and/or sell, as our core business is in pure analytics and recommendations. We do not sell wine, and thus our advice is compiled with complete impartiality.

STANDARD PORTFOLIO ANALYSIS

| SCOPE | DETAILS | | | | |
|---------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|
| Part I: Standard portfolio analysis | - Data matching with Wine Lister scores, drinking windows and prices - Portfolio breakdown by volume and value*: split by colour, location, and readiness for drinking *price indicators are given in-bond, ex sales tax | | | | |
| Part II: Resale and additional purchase recommendations | Recommendation of wines for resale, based, for example, on price appreciation** or wine style preference (determined during consultation on completion of Part I) Future purchase recommendations – specific wines and producers split by region and drinking timeline **based on Wine Lister price performance history data, unless original purchase prices are provided | | | | |

Part I from £600

Part II from £800

Quotations available on request. Contact: team@wine-lister.com

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